

# Privacy Policy

## 1. Introduction

Thank you for visiting Lovely Studio. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information in accordance with the Personal Information Protection and Electronic Documents Act (PIPEDA) and other relevant privacy laws.

## 2. Collection of Personal Information

We may collect personal information directly from you or through automated means. This information may include, but is not limited to:

- Name
- Contact details (email address, phone number, address)
- Demographic information
- User preferences and behavior
- Payment information

## 3. Purposes of Collection

We collect and use personal information for the following purposes:

- Providing and improving our services
- Processing transactions
- Communicating with users
- Personalizing user experience
- Analyzing website usage and trends
- Compliance with legal and regulatory obligations

## 4. Consent

By using our website, you consent to the collection, use, and disclosure of your personal information in accordance with this Privacy Policy. You may withdraw your consent at any time by contacting us using the information provided below.

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## 5. Information Sharing

We will not disclose your personal information to third parties unless required by law or with your explicit consent. We may share information with service providers who assist us in operating our website or conducting our business, subject to confidentiality agreements.

## 6. Data Retention

We will retain your personal information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law.

## 7. Security Measures

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, and destruction.

## 8. Cookies and Tracking Technologies

We may use cookies and similar tracking technologies to enhance your user experience. You can adjust your browser settings to refuse cookies, but this may impact your ability to access certain features of our website.

## 9. Access and Correction

You have the right to access and correct your personal information. If you have any concerns or requests, please contact us using the information provided below.

## 10. Changes to this Privacy Policy

We reserve the right to update this Privacy Policy periodically. The latest version will be posted on our website, and the date of the last update will be indicated.

## 11. Contact Information

If you have any questions or concerns regarding this Privacy Policy, please contact us at:

Lovely Studio  
leisa@lovely.studio

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(778) 200-8424